

BUSINESS AND ENTREPRENEURSHIP SECTOR

BUILDING AN ENTREPRENEURIAL WORKFORCE: PREPARING STUDENTS FOR TOMORROW'S CHALLENGES

Career Technical "Entrepreneurship"



- According to the Kauffman Foundation, California's small businesses comprise 98% of all businesses in the state and support 87% of total private sector jobs
- In a report from Intuit, by 2020 more than 40% of the American workforce, or 60 million people, will be freelancers, contractors and temp workers
- "California Employer Needs Surveys" identified soft skills as the top skills gap amongst new hires

With entrepreneurs and small businesses driving our economy, it is crucial that California Community Colleges prepare our students with the 21st Century Skills necessary to support the workforce needs of business and prepare future entrepreneurial leaders across all sectors of our economy.



Community Colleges ...

- Recognize that **businesses are asking for new-hire soft skills training**
- Understand that the **entrepreneurial mindset** is a critical component of **soft skills**
- Support the infusion of **entrepreneurial skills for students across all programs**
- Provide **real-world experiential learning** to reinforce technical and soft skills training

A primary goal of the California Community Colleges Business and Entrepreneurship Sector is to ensure that students not only receive the technical skills they need to succeed in their chosen field of study or discipline, but also the business and entrepreneurship skills for them to become future entrepreneurial leaders.



CALIFORNIA COMMUNITY COLLEGES

Doing What **MATTERS**™
FOR BUSINESS AND ENTREPRENEURSHIP

Charles Eason

Director and Sector Navigator
(707) 983-7846

www.SmallBusinessSector.net

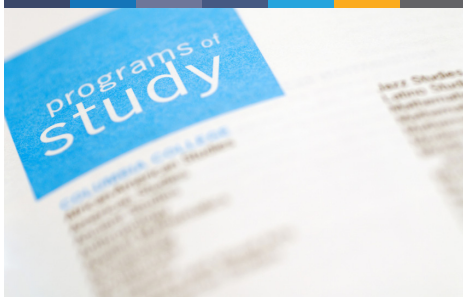
The mission of the Business and Entrepreneurship Sector is to work with industry and education to improve and expand our business and entrepreneurial curriculum so we better deliver a job-ready workforce and entrepreneurial leaders needed to ensure California's economic growth and global competitiveness.



CALIFORNIA COMMUNITY COLLEGES

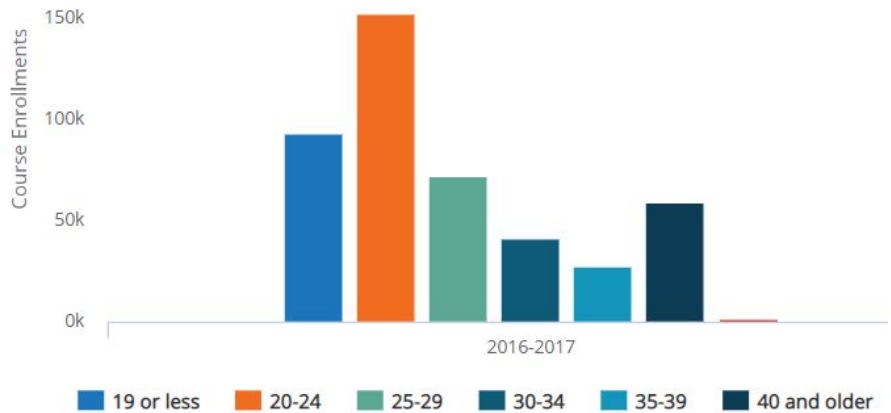
Doing What **MATTERS**TM
FOR BUSINESS AND ENTREPRENEURSHIP

According to the Kauffman Foundation's Index of Entrepreneurial Activity, California is **5th** in the nation for entrepreneurial growth and **2nd** for overall entrepreneurial activity. California's small businesses comprise **98%** of all businesses in the state, provide **82%** of the private sector jobs, and **75%** of the gross state product. According to data from the Employment Development Department (EDD) Labor Market Information Division (LMID), there are over **1.3** million small businesses (with 100 or fewer employees) that employ over **7.6** million people in California.



For more information, contact:
Charles Eason
Statewide Sector Navigator
Email: charles.eason@solano.edu
Tel: (707) 863-7846.

Check out our Interactive Map at www.SmallBusinessSector.net to locate a DSN in your region.



Statewide, SECTOR - Business and Entrepreneurship, 2016-2017

